Look inside for exclusive coupons for our best customers. Limited time only!

# Elder-Beerman

elder-beerman.com



NOW THROUGH **SATURDAY, OCTOBER 4** 

**SAVE 25-40%** STOREWIDE INCLUDING NEW FALL ARRIVALS

Plus, each item donated earns you a

25% off coupon

Good on regular and sale price merchandise

SAVE ON FRAGRANCE AND COSMETICS

SAVE ON NEARLY EVERYTHING including your favorite brands that rarely go on sale!



STORES OPEN 10am-7pm SUNDAY, SEPT. 21



**EARN TRIPLE** COUPONS Now through Tuesday, September 23

Shown: Calvin Klein dress. See back cover for details.



NOW THROUGH SATURDAY, OCTOBER 4
#GoodwillSale

FOR EVERY APPAREL OR HOME TEXTILE ITEM YOU DONATE, EARN A

## 25% OFF COUPON

GOOD ON REGULAR & SALE PRICE MERCHANDISE

**SAVE 15% ON FRAGRANCE & COSMETICS!** 

#### SAVE ON NEARLY EVERYTHING

INCLUDING YOUR FAVORITE BRANDS THAT RARELY GO ON SALE!



Earn a coupon for each gently used apparel or home textile item you donate. Shop with your coupon in stores and online.

**25% off** a single regular or sale price women's, men's or kids' apparel item except a dress, maternity or outerwear item; a single regular or sale price fine jewelry or fine watch item;

**20% off** a single regular or sale price accessory, dress, footwear, intimate apparel, maternity, ladies' or men's outerwear item;

**15% off** a single regular or sale price cosmetics, fragrance, home store or luggage item, salon product, fashion watch, toy, Tech/electronics, small electric, health & wellness, furniture, area rug, mattress or furniture accessory item.

One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Must be presented and surrendered at time of purchase. Duplicates or reproductions will not be honored. Valid in store or online. Cannot be applied to previous purchases. Excludes online Bonus Buys, Incredible Values, Furniture Clearance Center merchandise, Clearance Center merchandise, cause-related and other charitable items, service departments, special orders & gift cards and merchandise from Tempur-Pedic. Coupon not valid at Goodwill retail stores.

Be a part of the Goodwill' Sale! To date, our customers have donated more than 95 million items during the Goodwill Sale - that's 8.9 million hours of job services to get people back to work. The Goodwill Sale is the largest, longest-standing donation drive with Goodwill Industries' International.

Enter for your chance to win! Visit millionactsofgoodwill.com daily to play the Clean Out Your Closet game for your chance to win a \$100 gift card and be entered to win the grand prize: A \$1000 shopping spree! See website for details, eligibility and official rules. Sweepstakes ends Saturday October 4, 2014.

EVERY 27 SECONDS OF EVERY BUSINESS DAY, A PERSON SERVED BY GOODWILL EARNS A GOOD JOB. EVERY 5 SECONDS, ANOTHER PERSON ACCESSES GOODWILL OPPORTUNITIES TO BUILD CAREERS AND STRONG FAMILIES.

## LIMITED TIME ONLY...

Exclusive coupons for our best customers!

SAVE ON NEARLY EVERYTHING INCLUDING

20% OFF FRAGRANCE & COSMETICS!

WE ENCOURAGE YOU TO MAKE A DONATION IN STORE FOR ADDITIONAL COUPONS.

#### LAST 3 DAYS!

VALID NOW THROUGH TUESDAY, SEPTEMBER 23, 2014

#### EXTRA 25% OFF

a single regular or sale price women's, men's or kids' apparel item, accessory, dress, footwear, intimates, maternity, or ladies' or men's outerwear item; a single regular or sale price fine jewelry or fine watch item;

#### 20% OFF

a single regular or sale price cosmetics, fragrance, salon product, home store or luggage item;

#### 15% OFF

a single regular or sale price fashion watch, toy, Tech/electronics, small electric, health & wellness, furniture, area rug, mattress or furniture accessory item

ONLINE PROMO CODE: GDWL2014SEP

# 

One coupon per item. One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Must be presented and surrendered at time of purchase. Duplicates or reproductions will not be honored. Valid in store or online. Cannot be applied to previous purchases. Excludes online Bonus Buys, Incredible Values, Furniture Clearance Center merchandise, Clearance Center merchandise, cause-related merchandise and other charitable items, service departments, special orders & gift cards and merchandise from Tempur-Pedic. Coupon not valid at Goodwill retail stores. [10442]

#### LAST 3 DAYS!

VALID NOW THROUGH TUESDAY, SEPTEMBER 23, 2014
VALID ON ONE SINGLE ITEM.

#### EXTRA 25% OFF

a single regular or sale price women's, men's or kids' apparel item, accessory, dress, footwear, intimates, maternity, or ladies' or men's outerwear item; a single regular or sale price fine jewelry or fine watch item;

#### 20% OFF

a single regular or sale price cosmetics, fragrance, salon product, home store or luggage item;

#### 15% OFF

a single regular or sale price fashion watch, toy, Tech/electronics, small electric, health & wellness, furniture, area rug, mattress or furniture accessory item

ONLINE PROMO CODE: GDWL2014SEP

Elder-Beerman

One coupon per item. One-time use only. Cannot be used in conjunction with any other coupon or "use card" discount offer, including YOUR REWARDS Rewards Cards. Must be presented and surrendered at time of purchase. Duplicates or reproductions will not be honored. Valid in store or online. Cannot be applied to previous purchases. Excludes online Bonus Buys, incredible Values, Furniture Clearance Center merchandise, Clearance Center merchandise, cause-related merchandise and other charitable items, service departments, special orders & gift cards and merchandise from Tempur-Pedic. Coupon not valid at Goodwill retail stores. [10442]

# introducing the newest Calvin Klein

fragrance





REVEAL Calvin Klein Sensual. Desirable. Inviting - with a touch of the unexpected. 3.4-oz. Eau de Parfum Spray, \$90. Web ID 781312.







# free gift for her from Calvin Klein

Receive this stylish, sophisticated tote bag with your large spray purchase from the Calvin Klein women's fragrance spray purchase from the Calvin Klein women's fragrance collection. Shown: Euphoria Calvin Klein 3.4-oz. Eau de Parfum Spray, \$88. ETERNITY 3.4-oz Eau de Parfum Spray, \$80. OBSESSION 3.4-oz. Eau de Parfum Spray, \$80. Endless Euphoria 4.2-oz. Eau de Parfum Spray, \$89. Web ID 781314. Limit one gift per customer, while supplies last. Offer not valid on gift set purchases.





## free gift for him from Calvin Klein

Receive this large, stylish duffle bag with your large spray purchase from the Calvin Klein men's fragrance collection. Shown: ETERNITY for Men 3.4-oz. Eau de Toilette Spray, \$74. ETERNITY for Men AQUA 3.4-oz. Eau de Toilette Spray, \$74. Euphoria for Men Calvin Klein 3.4-oz. Eau de Toilette Spray, \$78. OBSESSION for Men 4.0-oz. Eau de Toilette Spray, \$74. Web ID 781318. Limit one gift per customer, while supplies last. Offer not valid on





20-40% off FALL FASHIONS FOR HER



25% OFF
Tunics from Chelsea &
Theodore®, Cupio and
Fever™. Ladies' sizes
S-XL. Orig. \$58 - \$68,
sale 43.50 - \$51.
Web ID 780151.

PLUS

25% OFF

Calvin Klein PERFORMANCE

Active separates from Calvin Klein PERFORMANCE. Ladies' sizes S-XL. Orig. \$39 - \$78, sale 29.25 -58.50. Web ID 780173.

SPECIAL SIZES PLUS



40% OFF
Tops from AGB® and NY
Collection. Ladies' sizes S-XL,
6-16. Reg. \$48 - 64, sale 28.80 38.40. Web ID 781301.



NOW 99.99 Columbia Powder Pillow Jacket.

Water-resistant fabric and side panels that provide stretch and breathability. Ladies' sizes S-XI Orig. \$125. Web ID 781299.



SALE 49.99 Active jackets from Avalanche®, Ladies' sizes S-XL. Reg. \$64. Web ID 781300.

**Avalanche** 





131.25. Web ID 780424.

"Grant," \$125.

"Stella," \$135.

FOSSIL
Watches for him and her. \$75 - \$165. Web ID 686409

# Biggest & Best Selection of the Season



PLUS. EARN & USE GOODWILL COUPONS

40% OFF Kids' playwear from Carter's® and OshKosh B'Gosh®. Infants' sizes, Girls' 2-6X and Boys' 2-7. Reg. \$12 - \$44, sale 7.20 - 26.40. Web ID 724563.

> OshKosh B'Gosh



Carter's

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FOOT BAL

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SALE 7.99 - 14.99 Exclusively ours! Mix & match separates from Cuddle

Exclusively ours! Mix & match separates from Cuddle Bear®, Ruff Hewn and Little Miss Attitude. Infants' sizes, Girls' 2-6x and Boys' 2-7. Reg. \$16 - \$28. Web ID 664804.



Kids' outerwear from London Fog® and HK58. Infants' sizes, Girls' 2-16 and Boys' 2-20. Reg. \$80 - \$145, sale \$40 - 72.50. Web ID 781325.





NOW 26.99 SOLIDS & 29.99 PRINTS

Columbia fleece. Choose from solid and prints. Boys' sizes 4-20 and Girls' 4-16. Solids. Reg. \$36, sale 26.99. Prints. Reg. \$45, sale 29.99. Also save on Toddlers' sizes. Web ID 531501.

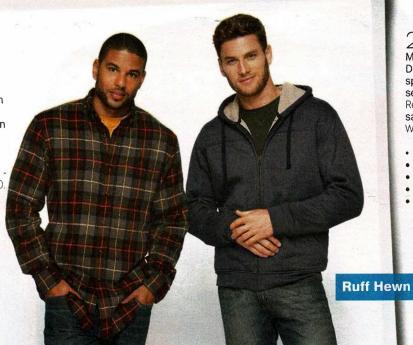
30% OFF

Kids' activewear by adidas®, PUMA® and Nike®. Infants' sizes, Boys' 2-7 and Girls' 2-6X. Reg. \$18 - \$56, sale 12.60 - 39.20. Also save 20% on activewear for Boys' 8-20 and Girls' 7-16. Web ID 781324.



30-40% OFF Men's sportswear from Bass®, Ruff Hewn, Chaps®, Izod® and John Bartlett Consensus. Men's sizes M-XXL; waist sizes 32-40. Reg. \$36 - \$80, sale 21.60 52.50. Web ID 781310.

Bass



25-55% OFF

Men's Dresswear. Dress shirts, ties, pants, sportcoats and suit separates.

Reg. \$40 - 550, sale \$28 - 299.99. Web ID 781305.

- Lauren Ralph Lauren
- · Calvin Klein
- Kenneth Cole REACTION®
- Geoffrey Beene®
- · and more



Geoffrey Beene

# DURING OUR GOODWILL SALE 60% OFF



49.99 QUEEN
Exclusively ours! LivingQuarters heavyweight

cotton flannel sheet sets. Reg. \$100. Also in twin-king. Reg. \$60 - \$120, sale 29.99 - 59.99. Web ID 780688. Sheet set includes: Flat sheet, fitted sheet and two cases (one in twin).



50-60% OFF

Luggage from American Tourister®, Ricardo Beverly Hills, Skyway®, London Fog®, Delsey®, Calvin Klein, Anne Klein®, Nine West®, GUESS and more. Reg. \$50 - \$560, sale 24.99 - 279.99. Web ID 777973.



**BONUS GIFT** Receive a free Glass Bowl or White Ceramic Bowl by

mail with your purchase of a KitchenAid® Artisan® Stand Mixer. A \$79.99 value.



**KitchenAid** 



LANCÔME

# free

**CHOOSE YOUR FAVORITES** YOUR 7-PIECE GIFT WITH ANY LANCÔME PURCHASE OF \$35 OR MORE

Up to a \$124 value.

Value will vary based on

client's selection of products. Offer good while supplies last One gift per client, please. Web ID 780800.



Choose Your Serum

Choose Your Eye & Night Moisturizer Duo

Choose Your Blush or Lipcolor

Receive Hypnôse Drama Mascara & Bi-Facil Eye Makeup Remover

### another free With any \$70 or more GIFT

Lancôme purchase

Total Gift Value: Up to \$176 Choose 3 additional items!

Offer good while supplies last. One gift per client, please. Web ID 78080 Step Up offer differs online.



Choose Your Moisturizer

Choose Your Cleanser

Choose Your **Body Essential** 



#### SAVE UP TO AN EXTRA 20%!

your card. your style. your rewards.

WHEN YOU OPEN AND USE AN ELDER-BEERMAN YOUR REWARDS CREDIT CARD NOW THROUGH SATURDAY, OCTOBER 4:

Save an extra 20% on almost everything in the store, even on top of your coupon savings!\*

\*Subject to credit approval. Take an extra 15% off home store and luggage. Take an extra 10% off fine jewelry, small electrics, Tech/electronics, health & wellness, and furniture, mattresses, area rugs and furniture accessories. Extra savings are available on almost all regular and sale price merchandise; offer good the day you open your account only. Some exclusions apply. See store associate for details. Valid now through Salurday, October 4, 2014. Comenity Bank issues Elder-Beerman credit card accounts.

#### ON OUR COVER:

Calvin Klein dress. Ladies' sizes 2-14. \$98. Web ID 780107.

For the store nearest you, call 1-800-233-7626 or visit us at elder-beerman.com.

Sign up for email & get a special welcome offer! Visit elder-beerman.com/email

Sale prices on select styles effective now through Saturday, October 4, 2014, unless otherwise indicated. No price adjustments for previously purchased clearance merchandise. Entire Stock offers exclude Clearance, Incredible Value and Web-Exclusive merchandise. Regular and original prices reflect offering prices in effect during the 90 days before or after this sale, but not necessarily during the past 30 days. Savings may not be based on actual sales. Intermediate markdowns may have been taken. Merchandise, style and color availability, as well as pricing and promotional offers, may vary by store and online. Ladies' suits at Dayton Mall, Fairfield Commons, North Park, Westgate. Juniors' dresses not at Adrian, Beckley, Chillicothe, Clarksburg, Indian Mound Mall, Lancaster, Lima, Middletown, Paducah, Parkersburg, Springfield, Wooster, Zanesville. Alteration Services at Dayton Mall, Fairfield Commons. Luggage not at Athens, Beckley, Bowling Green. [10442A]

Please recycle. For more information, visit recycleplease.org











